



MUSEUM OF DESIGN ATLANTA

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## ***“Emerging Voices”***

March 3 – March 26, 2005

Opening Receptions March 3 6-9pm,

to coincide with Turner First Thursdays Downtown Gallery Walk

ATLANTA, GA (December 1, 2004)---The Museum of Design is proud to present an exhibition celebrating the creativity and vision of Atlanta’s architects.

Co-sponsored by the Young Architects Forum and the Museum of Design, **“Emerging Voices”** is the culmination of a yearlong process that began with a search for Atlanta’s brightest, budding architectural talents. Only those architects, intern architects, and firms that had been registered for ten years or less were qualified. Entrants were invited to submit three projects that could be theoretical, real, built or unbuilt. Jurors, Lawrence Scarpa Principle, Pugh + Scarpa Architects of Sacramento, California and David Green professor at the Georgia Institute of Technology’s College of Architecture and Principle at Lord, Aeck, and Sargent based their selections on the inventiveness and overall quality of the projects.

Two winners were chosen: ***The work.group*** and ***Jean Wu***. According to Green, “both projects demonstrated an out-of-the-box mentality, and were high concept—the presentations becoming works of art unto themselves.” ***The work.group*** explains their moniker as “a shorthand acknowledgement of both the protean framework through which the members of the group scratch their marks and the disparate body of artifacts which serve as contributors to the public domain.” This collaborative grew out of desire to breakdown the traditional attribution of buildings and structures to one particular architect or designer. Rather, the group aspires to conduct themselves in a manner analogous to the way in which cities and people actually work and live—seemingly independent of one another and yet ever dependent and affected by others. Members of the group email images, graphics, writings and drawings back and forth; someone else makes an adjustment here, a suggestion there, and the compromise results in a product that is a synthesis of individual experiences, goals and visions.

**Jean Wu**, a graduate of Rice University and employee of John Portman Architecture, is currently involved in architecture, digital media, and environmental design with his own company WSS Design. His collective experiences have become the platform for his latest venture- Branding Space- a program that intends to re-define the public space experience. Wu has also authored three books on multi-discipline design practices and design discourse.